

Kristin Brooks Hope Center to Receive \$100,000 from Chase Community Giving

Washington, D.C.-based Charity Finishes In Top Five

New York and Washington, D.C., July 14, 2010 – Chase Community Giving participants on the Facebook® platform selected Washington, D.C.-based charity Kristin Brooks Hope Center to receive a \$100,000 grant from Chase in its summer online giving program. The charity provides online suicide prevention services and plans to use the money to train counselors that specialize in counseling Veterans.

Chase Community Giving announced the final small and local charities that will receive a portion of the \$5 million in grants from Chase. The other charities in the top five selected by Chase Community Giving participants will receive \$100,000 to \$250,000 that will be used to: provide clean drinking water for rural African schools; advance the long-term survival of bears through education; and help impoverished communities in Southeast Asia meet basic human needs through individual and community development. Participants selected the Harry Potter Alliance based in Somerville, Mass., to receive the \$250,000 grant from Chase. The charity uses popular culture to inspire young people to become civically engaged in activities such as registering people to vote, expanding literacy and raising funds to protect thousands of people in Darfur and Burma.

Chase Community Giving provides an opportunity for small and local organizations to build awareness of their causes on a national level. And it allows individuals to help direct where the Chase donations should go through the power of the Facebook platform. More than 200 winners from 34 states and Washington, D.C., were selected.

“I congratulate the Kristin Brooks Hope Center on their tireless efforts and dedication to suicide prevention,” Kimberly Davis, president of the JPMorgan Chase Foundation, said. “Yet again, we’ve seen that harnessing the power of social networking as a platform for people to decide who should receive our grants has been so compelling because it gives them a voice to support small and local charities in a way they never could before.”

The number of Chase Community Giving participants grew by more than 730,000 in this program, with more than 2.5 million participants “Liking” the application. Chase

Community Giving on the Facebook platform has been the most popular corporate philanthropy crowdsourcing campaign in Facebook history.

The other three runners up will each use the \$100,000 for a range of worthy causes, including:

- **A Spring of Hope, Inc.**, of Coconut Creek, Fla., which builds wells in rural African schools to improve community health conditions and promotes education at a grassroots level.
- **North American Bear Center**, of Ely, Minn., which advances the long-term survival of bears through education.
- **Sarvodaya USA Corporation**, of Madison, Wis., which helps impoverished communities in Southeast Asia meet basic human needs through individual and community development.

Launched on June 9, this was the second Chase Community Giving program and was more focused on smaller, local charities. This Summer program attracted more than 2.5 million participants to choose from 500,000 of their favorite small and local charities and to vote for them to win a share of \$5 million. To be eligible for the program, charities had to be a registered 501(c)(3) public nonprofit, have annual operating expenses of \$1 million or less, not discriminate against any particular groups and meet other requirements as described in the program's rules. Like the previous round, the \$5 million to be granted in Chase Community Giving is in addition to the bank's regular philanthropic giving. JPMorgan Chase donates more than \$100 million annually to charitable giving.

For more information on the program and a full list of 200 winners, visit <http://apps.facebook.com/chasecommunitygiving>.

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