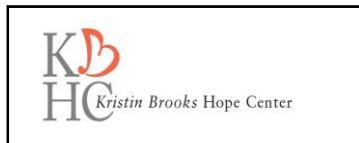


**Program:
Alive!
Mental Health Fair
Launch:
April 13, 2010**



Summary of program- The Alive! Mental Health Fair was created to provide an interesting educational program aimed at college students to help them learn how to prevent suicide.

The Facts- Suicide is the second leading cause of death for college students.

Target Audience- The Alive! Mental Health Fair is the first traveling mental health fair in the world aimed at preventing suicide. It was launched on April 13th 2010 at Northeastern University by the **Kristin Brooks Hope Center** in partnership with **Postsecret**. **Alive! Mental Health Fair** is designed to appeal to college students on campuses across the United States.

Components of the Fair- The Alive Mental Health Fair is an all day event.

Art Therapy- There will be an art therapy exhibit and a hands on graffiti exhibit where each student will be able to create their own art expression on a large canvas which is pre-populated with a theme customized for each campus.

A Reason To Live Documentary which depicts young suicidal adults grappling with life and death issues and how crisis interventionists help them. The documentary is a recent Award winner of the Choice Awards.

National Hopeline Network- 1-800-SUICIDE is a presentation of the inspirational stories behind the creation of 1-800-SUICIDE and the people whose lives have been saved by the Hopeline Network.

PostSecret Exhibit, blank Postsecret cards are sent to each campus in advance the the fairs arrival so that students can create their own PostSecret's which will be shown on the screen during the fair. Hundreds of intimate and interesting postcards which have been blown up for the exhibit will be hung throughout the fair.

QPR, Question Persuade and Refer is a one hour training course on how to ask a friend or someone you are concerned about if they are suicidal, how to persuade them to get help and lastly where to find that help and take them there. Counselors invited from the host college will be on hand to meet and speak to the students.

Booking Info-Ari Nisman Degy Entertainment-1351 Forest Glen Ct. Toms River, NJ 08755 732-818-9600 -732-818-9611 fax ari@degy.com

Program Contact Info-Reese Butler-Kristin Brooks Hope Center-1250 24th Street NW Suite 300 Washington D.C. 20037
202-536-3200 VOX 202-536-3206 FAX reese@hopeline.com www.hopeline.com